

THE 2010 AFRICAN GROWTH AND OPPORTUNITY ACT FORUM

AUGUST 5 – 6, KANSAS CITY, MISSOURI

TO REGISTER VISIT WWW.AGOA.GOV

A NEW DIRECTION FOR THE AGOA FORUM

For the first time ever, a portion of the AGOA Forum will be held outside of Washington, D.C. The Kansas City Marriott Downtown Hotel will host AGOA-KC from August 5 – 6 where discussions will move beyond the traditional ministerial to focus on promoting trade connections. The Forum in Kansas City will facilitate opportunities for you to meet with U.S. businesses and visit local business facilities. Activities will focus on agri-business agriculture and food sectors and their enabling infrastructure. However, visits with businesses representing other sectors based in Kansas City can also be arranged.

WHY COME TO KANSAS CITY?

Kansas City is a center of agri-business in the U.S. and a hub for transportation, warehousing, manufacturing, and distribution. These attributes make Kansas City a natural choice for the second part of the 2010 AGOA Forum. Participants can take advantage of the local business composition to develop new links between African and U.S. companies, providing market based opportunities for African countries to increase the growth of the agri-business sector and expand production and trade output. An exhibition hall will boast 50 spaces for African businesses and U.S. exhibitors looking to invest in Africa or opportunities to partner with African companies. Space for networking, as well as face-to-face meetings between participants, will also be available.



SITE VISITS

Site visits will provide government officials, as well as private sector participants, the chance to engage with U.S. companies and markets. These visits will highlight the ways that U.S. technology can be used to drive AGOA related agri-business exports from production to processing. Land Grant universities will provide attendees insight into the most cutting edge research.

FORUM SETTING

AGOA-KC will be open to a wider audience and is intended for those who look to interact with both African public and private sector participants, but may not be able to attend the Washington Forum.

MEETINGS

One-on-one meetings will provide opportunities for ministers and businesses to discuss potential projects and promote commercial opportunities available on the Continent with American businesses. They will also include frank discussions on the investment climate in Africa and the positions of American companies. We are also working with private organizations, like the U.S. Chamber of Commerce and the Corporate Council on Africa, to invite American businesses that are ready and willing to invest in Africa.

